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ADFEST 2019
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DAY



ENTRIES LIST

OUTDOOR LOTUS

OUTDOOR LOTUS

ALL ENTRIES

BILLBOARD & STREET FURNITURE SUB-CATEGORIES

CATEGORY OD01: LARGE/HIGHWAY BILLBOARDS

CODE	ENTRY TITLE	BRAND	COMPANY ENTERING	CITY
OD01/001	IMAGINE : DRAGON	LEGO	OGILVY GROUP THAILAND	BANGKOK
OD01/002	IMAGINE : WHALE	LEGO	OGILVY GROUP THAILAND	BANGKOK
OD01/003	IMAGINE : KING KONG	LEGO	OGILVY GROUP THAILAND	BANGKOK
OD01/004	#ANAKBANGSABISA	GOJEK	GO-JEK INDONESIA	JAKARTA
OD01/005	THE HOTTER IT IS, THE HOTTER IT GETS	LAO GAN MA	I2MAGO	GUANGZHOU

CATEGORY OD02: MOBILE BILLBOARD & TRANSIT MEDIUM

CODE	ENTRY TITLE	BRAND	COMPANY ENTERING	CITY
OD02/001	BURGER	PYUNG WI CHUN	HS AD	SEOUL
OD02/002	HOTDOG	PYUNG WI CHUN	HS AD	SEOUL
OD02/003	DONUT	PYUNG WI CHUN	HS AD	SEOUL
OD02/004	BACON	PYUNG WI CHUN	HS AD	SEOUL
OD02/005	PINK RHINO TUKTUK	SOCIALGIVER	RAY FOR GOOD CO., LTD	BANGKOK
OD02/006	BELIEVE YOUR INSIGHT. RUN YOUR OWN PATH.	HONDA NEW INSIGHT	HAKUHODO INC.	TOKYO
OD02/007	BLOCK OUT THE CHAOS: WORLD LEADERS	JBL (ITECT LTD)	CHEIL WORLDWIDE	HONG KONG
OD02/008	BLOCK OUT THE CHAOS: FOOTBALL MANAGERS	JBL (ITECT LTD)	CHEIL WORLDWIDE	HONG KONG
OD02/009	#1000 JOB HUNTERS' REAL VOICES	PANTENE	GREY TOKYO	TOKYO
OD02/010	CELEBRATE MARRIAGE, REFUSE THE SLAUGHTER OF SHARKS	WILDAID	I2MAGO	GUANGZHOU
OD02/011	KEEP ON (INNER PEACE)	GABA	DENTSU CREATIVE X INC.	TOKYO
OD02/012	THE CHERRY BLOSSOM TRAIN CAMPAIGN	ASAHIBEER/TOKYOMETRO	BBMEDIA	TOKYO

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CATEGORY OD03: STREET SIGNS & STREET FURNITURE

CODE	ENTRY TITLE	BRAND	COMPANY ENTERING	CITY
OD03/001	A WORLD OF COPPER AIRPORT OOH	LS NIKKO-COPPER	HS AD	SEOUL
OD03/002	PEOPLE NOT SYMBOLS	ACCESS ISRAEL	LEO BURNETT ISRAEL	TEL AVIV
OD03/003	THIS IS A TREE	PACIFIC PAINT (BOYSEN) PHILIPPINES INC	TBWA\SANTIAGO MANGADA PUNO	MANILA

AMBIENT & OTHER OUTDOOR SUB-CATEGORIES

CATEGORY OD04: AMBIENT: SMALL SCALE

CODE	ENTRY TITLE	BRAND	COMPANY ENTERING	CITY
OD04/001	MAE-MA-NEE MONEY SOLUTION	SIAM COMMERCIAL BANK	RABBIT DIGITAL GROUP COMPANY LIMITED	BANGKOK
OD04/002	DREAM PROTECTOR	A.P. HONDA CO.,LTD	RABBIT DIGITAL GROUP COMPANY LIMITED	BANGKOK
OD04/003	BELLTON	BELLTON	DENTSU INC.	TOKYO
OD04/004	CUTOFF BARBER	YG	I&S BBDO INC.	TOKYO
OD04/005	FIREVASE	FIREVASE	CHEIL WORLDWIDE	SEOUL
OD04/006	PEEKABOO MASK	SEOUL METROPOLITAN GOVERNMENT	CHEIL WORLDWIDE	SEOUL
OD04/007	TOILET LITERATURE AT WORK	KLEENEX	J. WALTER THOMPSON TAIPEI	TAIPEI
OD04/008	FUTURE CUISINE RESTAURANT IBUKI	ARTIFICIAL SATELLITE "IBUKI"	ADK CREATIVE ONE	TOKYO
OD04/009	UNWRITTEN REVIEWS	MELBOURNE INTERNATIONAL FILM FESTIVAL	MCCANN MELBOURNE	MELBOURNE
OD04/010	YAKIMONO MAKE-UP	HIZEN CERAMICS AREA	HAKUHODO INC.	FUKUOKA
OD04/011	WALK FOR LOVE	MEIZU	BEIJING DENTSU ADVERTISING CO., LTD	BEIJING
OD04/012	BRIGHTEN UP CHILDHOOD WITH COLORS	CHINA COUNCIL OF LIONS CLUBS	BEIJING DENTSU ADVERTISING CO., LTD	BEIJING
OD04/013	WATCH ME PROJECT	LINE TV	CJ WORX	BANGKOK
OD04/014	CLEVER CASH	CLEVER CASH	HAKUHODO INDONESIA	JAKARTA
OD04/015	NATIONAL TEACHER'S MONTH	CORPORATE	J. WALTER THOMPSON PH	MANILA

OUTDOOR LOTUS

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CODE	ENTRY TITLE	BRAND	COMPANY ENTERING	CITY
OD04/016	FIN FOR A FIN	GLIDE FINS	LEO BURNETT MELBOURNE	MELBOURNE
OD04/017	TAKE YOUR OWN CUP	SLURPEE	LEO BURNETT MELBOURNE	MELBOURNE
OD04/018	LOVE LABEL	HORSE	DENTSU ONE (BANGKOK) LTD.	BANGKOK
OD04/019	FISH SAVE CATS	SEMINTRA	BEACON COMMUNICATIONS K.K.	TOKYO
OD04/020	CHAI-FI	CHAKRA TEA	DENTSU WEBCHUTNEY	HARYANA
OD04/021	SEHAT KA BATUA - THE HEALTH PURSE	MAHINDRA RISE	GREY WORLDWIDE INDIA	MUMBAI
OD04/022	NAZAR BATTU LID	DULUX	TAPROOT DENTSU	MUMBAI

CATEGORY OD05: AMBIENT: LARGE SCALE

CODE	ENTRY TITLE	BRAND	COMPANY ENTERING	CITY
OD05/001	NIKE REACT STUNT	NIKE CHINA	WIEDEN+KENNEDY SHANGHAI	SHANGHAI
OD05/002	SUBDIVIDED FLAT IN A LANE	SOCIETY FOR COMMUNITY ORGANIZATION (SOCO)	HAKUHODO HONG KONG	HONG KONG
OD05/003	THE THREE-POINTED-STAR COURT	MERCEDES-BENZ	LEO BURNETT TAIWAN	TAIPEI
OD05/004	DUSTY CAR SHARE	D CAR SHARE	TOKYU AGENCY INC.	TOKYO
OD05/005	LIFE-SIZE MODEL ROBOT PROJECT	BORDER BREAK	TOKYU AGENCY INC.	TOKYO
OD05/006	BOSSY-TALK DETECTOR	YOHO BREWING	DENTSU INC.	TOKYO
OD05/007	CLOSE OPEN DEFECATION	WE ARE WATER FOUNDATION INDIA	DENTSU IMPACT PRIVATE LIMITED (DENTSU AEGIS NETWORK)	GURGAON
OD05/008	EATREE PLATES	LIFULL	PEAK INC.	TOKYO
OD05/009	JAPAN – INTERACTIVE VISION	VISIT JAPAN	ENJIN TOKYO	TOKYO
OD05/010	THE NIGHT. REIMAGINED	SAMSUNG VIVID SYDNEY	LEO BURNETT SYDNEY	SYDNEY
OD05/011	RAIN TREE	RAIN TREE	CHEIL WORLDWIDE	SEOUL
OD05/012	GOOGLE PIXEL "MAGIC ILLUMINATION"	GOOGLE PIXEL 3	SIX INC.	TOKYO
OD05/013	NINJA TRICKS IN SHIBUYA	WOW! JAPAN	ADK CREATIVE ONE	TOKYO

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CODE	ENTRY TITLE	BRAND	COMPANY ENTERING	CITY
OD05/014	LIGHT FOR PSORIASIS	JANSSEN PHARMACEUTICAL	1→10, INC.	TOKYO
OD05/015	REFLECTIONS	WORKSAFE	MCCANN MELBOURNE	MELBOURNE
OD05/016	PEACE BARBER	MADAME TUSSAUDS TOKYO	FRONTAGE INC.	TOKYO
OD05/017	HAIR RIVER FILTER	CLEANACTION	HAKUHODO INDONESIA	JAKARTA
OD05/018	JURASSIC PILLAR	JURASSIC WORLD: FALLEN KINGDOM	DENTSU INC.	TOKYO
OD05/019	COLORS	DOCOMO'S SMARTPHONE DESIGN	HAKUHODO INC.	TOKYO
OD05/020	GODZILLA NIGHTS	MICROSOFT HOLOLENS, MICROSOFT AZURE	MOMENTUM WORLDWIDE	TOKYO
OD05/021	THE WEIRD OLYMPICS	mitsui fudosan 2020 OLYMPIC AND PARALYMPIC GAMES CAMPAIGN	DENTSU INC.	TOKYO
OD05/022	PAY BY PLAY	BANG LAMUNG HOME FOR BOYS	THE LEO BURNETT GROUP THAILAND	BANGKOK
OD05/023	RETURN THE GOOD TOOTH	HEALTHIER TEETH KIDS	THE LEO BURNETT GROUP THAILAND	BANGKOK
OD05/024	2018 PYEONGCHANG WINTER OLYMPIC, PARALYMPIC HYUNDAI PAVILION	HYUNDAI MOTOR COMPANY	INNOCEAN WORLDWIDE	SEOUL
OD05/025	MEITUAN DIANPING & ROEWE MARVEL X INTERNET POPULAR FOOD LOHAS STREET	ROEWE MARVEL X	MEITUAN DIANPING	SHANGHAI
OD05/026	THE PEOPLE'S FOOTPRINTS	YEARCON	LOGICILLOGIC	SHANGHAI
OD05/027	THE MOST OWSEM BILLBOARD	XL AXIATA - AXIS	FAB-BESOK SABTU	JAKARTA
OD05/028	HANDHELD CONCERT	ROKID	THE NINE SHANGHAI	SHANGHAI
OD05/029	PAINTED BY PAINT	DULUX	TAPROOT DENTSU	MUMBAI

CATEGORY OD06: DIGITAL POSTER & VIDEO

CODE	ENTRY TITLE	BRAND	COMPANY ENTERING	CITY
OD06/001	SUBDIVIDED FLAT IN A LANE	SOCIETY FOR COMMUNITY ORGANIZATION (SOCO)	HAKUHODO HONG KONG	HONG KONG
OD06/002	UNMUTE DANIEL	SINGAPORE CHILDREN'S SOCIETY	MULLENLOWE SINGAPORE	SINGAPORE
OD06/003	LICK AWAY BAD DAY	NETFLIX	WOLF BANGKOK	BANGKOK

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CODE	ENTRY TITLE	BRAND	COMPANY ENTERING	CITY
OD06/004	ROCKET NOSE	HALLS EX HYPER MINT	MCCANN TOKYO	TOKYO
OD06/005	INSTA BILLBOARD (MCCAFÉ MOMENTS)	MCDONALD'S MALAYSIA	STAR REACHER ADVERTISING SDN BHD	KUALA LUMPUR
OD06/006	JURASSIC PILLAR	JURASSIC WORLD: FALLEN KINGDOM	DENTSU INC.	TOKYO
OD06/007	NARCOS THE CENSOR'S CUT	NETFLIX	J. WALTER THOMPSON	BANGKOK
OD06/008	GENESIS AT INCHEON INTERNATIONAL AIRPORT	GENESIS	INNOCEAN WORLDWIDE	SEOUL

CATEGORY OD07: GUERILLA MARKETING

CODE	ENTRY TITLE	BRAND	COMPANY ENTERING	CITY
OD07/001	WEARABLE POSTER	GRAB	FLOCK COMPANY	JAKARTA
OD07/002	KIDS THAT NO ONE NOTICED	OMO	MULLENLOWE SINGAPORE	SINGAPORE
OD07/003	THE THREE-POINTED-STAR COURT	MERCEDES-BENZ	LEO BURNETT TAIWAN	TAIPEI
OD07/004	DREAM PROTECTOR	A.P. HONDA CO.,LTD	RABBIT DIGITAL GROUP COMPANY LIMITED	BANGKOK
OD07/005	DUSTY CAR SHARE	D CAR SHARE	TOKYU AGENCY INC.	TOKYO
OD07/006	CLOSE OPEN DEFECATION	WE ARE WATER FOUNDATION INDIA	DENTSU IMPACT PRIVATE LIMITED (DENTSU AEGIS NETWORK)	GURGAON
OD07/007	JAPAN – INTERACTIVE VISION	VISIT JAPAN	ENJIN TOKYO	TOKYO
OD07/008	HUNGRY PUFFS	FOODBANK WA	THE BRAND AGENCY	PERTH
OD07/009	THE LONGEST WAIT	SHANGHAI PUDONG DEVELOPMENT BANK	BEIJING DENTSU ADVERTISING CO., LTD	BEIJING
OD07/010	PEACE BARBER	MADAME TUSSAUDS TOKYO	FRONTAGE INC.	TOKYO
OD07/011	CPROBIC	EXERCISE CLASS	BBDO BANGKOK LTD	BANGKOK
OD07/012	LIGHT FOR PSORIASIS	JANSSEN PHARMACEUTICAL	1→10, INC.	TOKYO
OD07/013	THE EQUALITY BRIDGE	BANKWEST	UNION PRODUCED BY THE BRAND AGENCY	PERTH
OD07/014	HUAWEI IJACK	HUAWEI	DENTSU X	SINGAPORE
OD07/015	THE WEIRD OLYMPICS	MITSUI FUDOSAN 2020 OLYMPIC AND PARALYMPIC GAMES CAMPAIGN	DENTSU INC.	TOKYO

OUTDOOR LOTUS

ALL ENTRIES

CODE	ENTRY TITLE	BRAND	COMPANY ENTERING	CITY
OD07/016	SUPER AIR DOWN DRONE ATTACK	THE NORTH FACE	INNORED	SEOUL
OD07/017	THE REAL-LIFE TRAILER	NETFLIX'S ORIGINAL SERIES, "THE HAUNTING OF HILL HOUSE"	JONGLUCKDEE	BANGKOK
OD07/018	THE BRIDAL UNIFORM	UNWOMEN	BBDO PAKISTAN	LAHORE
OD07/019	ANTI HONKING RICKSHAW	AWAAZ FOUNDATION	BBDO INDIA	MUMBAI
OD07/020	THE MOST OWSEM BILLBOARD	XL AXIATA - AXIS	FAB-BESOK SABTU	JAKARTA
OD07/021	HANDHELD CONCERT	ROKID	THE NINE SHANGHAI	SHANGHAI
OD07/022	OUR PLAYTIME MOVEMENT	COMBANTRIN	J. WALTER THOMPSON JAKARTA	JAKARTA
OD07/023	PAINTED BY PAINT	DULUX	TAPROOT DENTSU	MUMBAI

POSTER SUB-CATEGORIES

CATEGORY OD08: FOOD & BEVERAGES

CODE	ENTRY TITLE	BRAND	COMPANY ENTERING	CITY
OD08/001	TOMBSTONE	MILLHOUSE PASTORAL (AUSTRALIA)	DENTSU SINGAPORE PTE LTD	SINGAPORE
OD08/002	DAUGHTER	MILLHOUSE PASTORAL (AUSTRALIA)	DENTSU SINGAPORE PTE LTD	SINGAPORE
OD08/003	USA	MILLHOUSE PASTORAL (AUSTRALIA)	DENTSU SINGAPORE PTE LTD	SINGAPORE
OD08/004	SPICY BLAST 1	BANDAR FOODS	TAPROOT DENTSU	MUMBAI
OD08/005	SPICY BLAST 2	BANDAR FOODS	TAPROOT DENTSU	MUMBAI
OD08/006	SPICY BLAST 3	BANDAR FOODS	TAPROOT DENTSU	MUMBAI

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CATEGORY OD09: BEAUTY, HEALTH & PERSONAL CARE

CODE	ENTRY TITLE	BRAND	COMPANY ENTERING	CITY
OD09/001	APARTMENT	NK SLEEP	THE LEO BURNETT GROUP THAILAND	BANGKOK
OD09/002	CONDO	NK SLEEP	THE LEO BURNETT GROUP THAILAND	BANGKOK
OD09/003	TOWNHOME	NK SLEEP	THE LEO BURNETT GROUP THAILAND	BANGKOK
OD09/004	PIT	MASTER FACIAL SCRUB	OGILVY PHILIPPINES	MANILA
OD09/005	HAIRY BACK	MASTER FACIAL SCRUB	OGILVY PHILIPPINES	MANILA
OD09/006	FOOT	MASTER FACIAL SCRUB	OGILVY PHILIPPINES	MANILA
OD09/007	CHICKEN	GUM FLOSBRUSH	DENTSU (THAILAND) LTD	BANGKOK
OD09/008	COW	GUM FLOSBRUSH	DENTSU (THAILAND) LTD	BANGKOK
OD09/009	PIG	GUM FLOSBRUSH	DENTSU (THAILAND) LTD	BANGKOK
OD09/010	PYTHON	YANHEE ACUPUNCTURE SERVICE	DENTSU (THAILAND) LTD	BANGKOK
OD09/011	BEAR	YANHEE ACUPUNCTURE SERVICE	DENTSU (THAILAND) LTD	BANGKOK
OD09/012	ELEPHANT	YANHEE ACUPUNCTURE SERVICE	DENTSU (THAILAND) LTD	BANGKOK
OD09/013	NOSE TORTURE 1	DEVIL & DETAIL	J. WALTER THOMPSON HONG KONG	HONG KONG
OD09/014	NOSE TORTURE 2	DEVIL & DETAIL	J. WALTER THOMPSON HONG KONG	HONG KONG
OD09/015	WINGS OF HOPE	IMFINZI	MCCANN HEALTH JAPAN	TOKYO
OD09/016	WINGS OF HOPE: I WORK HERE FIVE DAYS A WEEK	IMFINZI	MCCANN HEALTH JAPAN	TOKYO
OD09/017	WINGS OF HOPE: I BABYSIT MY GRANDCHILD	IMFINZI	MCCANN HEALTH JAPAN	TOKYO
OD09/018	WINGS OF HOPE: I FALL IN LOVE WITH MY WIFE EVERYDAY	IMFINZI	MCCANN HEALTH JAPAN	TOKYO

CATEGORY OD10: FASHION, SPORTS & ACCESSORIES

NO ENTRY



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ALL ENTRIES

CATEGORY OD11: CARS, OTHER VEHICLES, ACCESSORIES & AUTO SERVICES

NO ENTRY

CATEGORY OD12: HOUSEHOLD PRODUCTS & MAINTENANCE

CODE	ENTRY TITLE	BRAND	COMPANY ENTERING	CITY
OD12/001	FISH	GLAD ZIPPER BAG	FCB SDN BHD	KUALA LUMPUR
OD12/002	OCTOPUS	GLAD ZIPPER BAG	FCB SDN BHD	KUALA LUMPUR
OD12/003	SQUID	GLAD ZIPPER BAG	FCB SDN BHD	KUALA LUMPUR
OD12/004	RED	BREEZE	MULLENLOWE SINGAPORE	SINGAPORE
OD12/005	GREEN	BREEZE	MULLENLOWE SINGAPORE	SINGAPORE
OD12/006	BROWN	BREEZE	MULLENLOWE SINGAPORE	SINGAPORE
OD12/007	FOREST	MESSY BESSY CLEANERS	BBDO GUERRERO	MANILA
OD12/008	FIELD	MESSY BESSY CLEANERS	BBDO GUERRERO	MANILA
OD12/009	BEACH	MESSY BESSY CLEANERS	BBDO GUERRERO	MANILA

CATEGORY OD13: ELECTRONICS, HOME APPLIANCES & FURNISHING

CODE	ENTRY TITLE	BRAND	COMPANY ENTERING	CITY
OD13/001	BLOCK OUT THE CHAOS: WORLD LEADERS	JBL (ITECT LTD)	CHEIL WORLDWIDE	HONG KONG
OD13/002	BLOCK OUT THE CHAOS: FOOTBALL MANAGERS	JBL (ITECT LTD)	CHEIL WORLDWIDE	HONG KONG
OD13/003	SHUSH!- NOISE-CANCELING/ N6 PRO	360 QIKU	REDBANK	BEIJING
OD13/004	PAINTED BY PAINT (1)	DULUX	TAPROOT DENTSU	MUMBAI
OD13/005	PAINTED BY PAINT (2)	DULUX	TAPROOT DENTSU	MUMBAI
OD13/006	PAINTED BY PAINT (3)	DULUX	TAPROOT DENTSU	MUMBAI



ADFEST

OUTDOOR LOTUS**ALL ENTRIES**

CODE	ENTRY TITLE	BRAND	COMPANY ENTERING	CITY
OD13/007	PAINTED BY PAINT (4)	DULUX	TAPROOT DENTSU	MUMBAI
OD13/008	ABBEY'S POOL	E'NOD	TBWA (THAILAND) CO.,LTD	BANGKOK
OD13/009	GET WET	E'NOD	TBWA (THAILAND) CO.,LTD	BANGKOK

CATEGORY OD14: RETAIL

CODE	ENTRY TITLE	BRAND	COMPANY ENTERING	CITY
OD14/001	DYNAMITE	MCDONALD'S COOL DESSERTS	LEO BURNETT MANILA	MANILA
OD14/002	BOMB	MCDONALD'S COOL DESSERTS	LEO BURNETT MANILA	MANILA
OD14/003	FIRECRACKER	MCDONALD'S COOL DESSERTS	LEO BURNETT MANILA	MANILA
OD14/004	DRAGSTER	KFC HONG KONG	OGILVY & MATHER GROUP HK	HONG KONG
OD14/005	SHUTTLE	KFC HONG KONG	OGILVY & MATHER GROUP HK	HONG KONG
OD14/006	HEROES	KFC HONG KONG	OGILVY & MATHER GROUP HK	HONG KONG
OD14/007	FLAVOURFUL OCEAN - SALMON	SUSHI SEI	HAKUHODO INDONESIA	JAKARTA
OD14/008	FLAVOURFUL OCEAN - OCTOPUS	SUSHI SEI	HAKUHODO INDONESIA	JAKARTA
OD14/009	FLAVOURFUL OCEAN - TUNA	SUSHI SEI	HAKUHODO INDONESIA	JAKARTA
OD14/010	USA	MINISO	HAKUHODO INDONESIA	JAKARTA
OD14/011	AFRICA	MINISO	HAKUHODO INDONESIA	JAKARTA
OD14/012	JAPAN	MINISO	HAKUHODO INDONESIA	JAKARTA
OD14/013	THE MEETING	MCDONALD'S	TBWA (THAILAND) CO.,LTD	BANGKOK
OD14/014	ROOFTOP SOCCER	MCDONALD'S	TBWA (THAILAND) CO.,LTD	BANGKOK
OD14/015	MORNING SHIFT	MCDONALD'S	TBWA (THAILAND) CO.,LTD	BANGKOK
OD14/016	GRAFFITI	MCDONALD'S	TBWA (THAILAND) CO.,LTD	BANGKOK
OD14/017	DESIGNER	MCDONALD'S	TBWA (THAILAND) CO.,LTD	BANGKOK



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CATEGORY OD15: TRAVEL & LEISURE, ENTERTAINMENT & COMMUNICATION MEDIA

CODE	ENTRY TITLE	BRAND	COMPANY ENTERING	CITY
OD15/001	TAEKWONDO	BERT LOZADA SWIM SCHOOL	LEO BURNETT MANILA	MANILA
OD15/002	AIRPLANE-TRAIN	MAX PLOYS	YOUNG SANTI	BANGKOK
OD15/003	IMAGINE : DRAGON	LEGO	OGILVY GROUP THAILAND	BANGKOK
OD15/004	IMAGINE : WHALE	LEGO	OGILVY GROUP THAILAND	BANGKOK
OD15/005	IMAGINE : KING KONG	LEGO	OGILVY GROUP THAILAND	BANGKOK
OD15/006	WEEKDAYS2 : HOTEL	WEEKDAYS TOURISM CAMPAIGN	BBDO BANGKOK LTD	BANGKOK
OD15/007	WEEKDAYS2 : BEACH	WEEKDAYS TOURISM CAMPAIGN	BBDO BANGKOK LTD	BANGKOK
OD15/008	GET BACK, TOHOKU. 1	TOHOKU SHINKANSEN	DENTSU INC.	TOKYO
OD15/009	GET BACK, TOHOKU. 2	TOHOKU SHINKANSEN	DENTSU INC.	TOKYO
OD15/010	GET BACK, TOHOKU. 3	TOHOKU SHINKANSEN	DENTSU INC.	TOKYO
OD15/011	GET BACK, TOHOKU. 4	TOHOKU SHINKANSEN	DENTSU INC.	TOKYO
OD15/012	GET BACK, TOHOKU. 5	TOHOKU SHINKANSEN	DENTSU INC.	TOKYO
OD15/013	CINDERELLA	STORYTEL	MCCANN WORLDGROUP INDIA	MUMBAI
OD15/014	SNOW WHITE	STORYTEL	MCCANN WORLDGROUP INDIA	MUMBAI
OD15/015	ALICE	STORYTEL	MCCANN WORLDGROUP INDIA	MUMBAI

CATEGORY OD16: FINANCE, COMMERCIAL PUBLIC SERVICES, BUSINESS PRODUCTS & SERVICES

CODE	ENTRY TITLE	BRAND	COMPANY ENTERING	CITY
OD16/001	9/11	STAEDTLER ERASER	PRAKIT ADVERTISING LIMITED	BANGKOK
OD16/002	WRONG PRONUNCIATION GNASH	ASTA ACHIEVERS ACADEMY	DENTSU IMPACT PRIVATE LIMITED (DENTSU AEGIS NETWORK)	GURGAON
OD16/003	WRONG PRONUNCIATION KNIFE	ASTA ACHIEVERS ACADEMY	DENTSU IMPACT PRIVATE LIMITED (DENTSU AEGIS NETWORK)	GURGAON
OD16/004	WRONG PRONUNCIATION HONEST	ASTA ACHIEVERS ACADEMY	DENTSU IMPACT PRIVATE LIMITED (DENTSU AEGIS NETWORK)	GURGAON
OD16/005	INSPIRATION IS CUNNING	IDEAMAN CREATIVE PRACTICE COLLEGE	REDBANK	BEIJING

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CATEGORY OD17: CORPORATE IMAGE

CODE	ENTRY TITLE	BRAND	COMPANY ENTERING	CITY
OD17/001	A WORLD OF COPPER AIRPORT OOH	LS NIKKO-COPPER	HS AD	SEOUL
OD17/002	SEEK YOUR WAY (BE PRAISED & BE DISSUADED)	PORTFOLIO NIGHT	SERVICEPLAN CHINA	BEIJING
OD17/003	LET THE TRUTH OUT - PRISON 1	MALAYSIAKINI	HAKUHODO MALAYSIA	KUALA LUMPUR
OD17/004	LET THE TRUTH OUT - PRISON 2	MALAYSIAKINI	HAKUHODO MALAYSIA	KUALA LUMPUR
OD17/005	LET THE TRUTH OUT - PRISON 3	MALAYSIAKINI	HAKUHODO MALAYSIA	KUALA LUMPUR
OD17/006	ICE CREAM CONE	MCDONALD'S	TBWA (THAILAND) CO.,LTD	BANGKOK
OD17/007	FRENCH FRIES	MCDONALD'S	TBWA (THAILAND) CO.,LTD	BANGKOK
OD17/008	PIE	MCDONALD'S	TBWA (THAILAND) CO.,LTD	BANGKOK
OD17/009	BEVERAGE	MCDONALD'S	TBWA (THAILAND) CO.,LTD	BANGKOK
OD17/010	HAPPY MEAL	MCDONALD'S	TBWA (THAILAND) CO.,LTD	BANGKOK
OD17/011	CAFFE LATTE	MCDONALD'S	TBWA (THAILAND) CO.,LTD	BANGKOK
OD17/012	MCFLURRY	MCDONALD'S	TBWA (THAILAND) CO.,LTD	BANGKOK
OD17/013	BIG MAC	MCDONALD'S	TBWA (THAILAND) CO.,LTD	BANGKOK
OD17/014	CHEESY DIP	MCDONALD'S	TBWA (THAILAND) CO.,LTD	BANGKOK

CATEGORY OD18: CORPORATE SOCIAL RESPONSIBILITY

CODE	ENTRY TITLE	BRAND	COMPANY ENTERING	CITY
OD18/001	RAIN TREE - CHANGEABLE POSTER (LEAF)	RAIN TREE	CHEIL WORLDWIDE	SEOUL
OD18/002	RAIN TREE - CHANGEABLE POSTER (TREE)	RAIN TREE	CHEIL WORLDWIDE	SEOUL
OD18/003	SPEED	TESCO LOTUS INSURANCE BROKER	THE LEO BURNETT GROUP THAILAND	BANGKOK
OD18/004	QUICK	TESCO LOTUS INSURANCE BROKER	THE LEO BURNETT GROUP THAILAND	BANGKOK
OD18/005	FAST	TESCO LOTUS INSURANCE BROKER	THE LEO BURNETT GROUP THAILAND	BANGKOK

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ALL ENTRIES

CATEGORY OD19: PUBLIC SERVICES & CAUSE APPEALS

CODE	ENTRY TITLE	BRAND	COMPANY ENTERING	CITY
OD19/001	KILL ONE KILL ALL : TIGERS	FREELAND	OGILVY GROUP THAILAND	BANGKOK
OD19/002	KILL ONE KILL ALL : BEARS	FREELAND	OGILVY GROUP THAILAND	BANGKOK
OD19/003	KILL ONE KILL ALL : WOLVES	FREELAND	OGILVY GROUP THAILAND	BANGKOK
OD19/004	PEOPLE NOT SYMBOLS	ACCESS ISRAEL	LEO BURNETT ISRAEL	TEL AVIV
OD19/005	FARAH	SANRAKSHAN.ORG	DENTSU SINGAPORE PTE LTD	SINGAPORE
OD19/006	BEAUTIFUL WORDS : UNIVERSE	WOMEN'S RIGHTS	BBDO BANGKOK LTD	BANGKOK
OD19/007	BEAUTIFUL WORDS : SUNSHINE	WOMEN'S RIGHTS	BBDO BANGKOK LTD	BANGKOK
OD19/008	FROTTAGE	THE RED WHISTLE/UNAIDS	TBWA\SANTIAGO MANGADA PUNO	MANILA
OD19/009	BIRD	HXLS	TREE FROGS	DELHI
OD19/010	LIZARD	HXLS	TREE FROGS	DELHI
OD19/011	GRASSHOPER	HXLS	TREE FROGS	DELHI

CATEGORY LROD: LOTUS ROOTS

CODE	ENTRY TITLE	BRAND	COMPANY ENTERING	CITY
LROD/001	SUBDIVIDED FLAT IN A LANE	SOCIETY FOR COMMUNITY ORGANIZATION (SOCO)	HAKUHODO HONG KONG	HONG KONG
LROD/002	DREAM PROTECTOR	A.P. HONDA CO.,LTD	RABBIT DIGITAL GROUP COMPANY LIMITED	BANGKOK
LROD/003	MAE-MA-NEE MONEY SOLUTION	SIAM COMMERCIAL BANK	RABBIT DIGITAL GROUP COMPANY LIMITED	BANGKOK
LROD/004	BOSSY-TALK DETECTOR	YOHO BREWING	DENTSU INC.	TOKYO
LROD/005	KAGOSHIMA SHOGYO SUMO WRESTLING CLUB	KANAZAWA HIGH SCHOOL SUMO WRESTLING TOURNAMENT	DENTSU INC.	TOKYO
LROD/006	IZUMIGAOKA SUMO WRESTLING CLUB	KANAZAWA HIGH SCHOOL SUMO WRESTLING TOURNAMENT	DENTSU INC.	TOKYO
LROD/007	KUROBANE SUMO WRESTLING CLUB	KANAZAWA HIGH SCHOOL SUMO WRESTLING TOURNAMENT	DENTSU INC.	TOKYO

OUTDOOR LOTUS

ALL ENTRIES

CODE	ENTRY TITLE	BRAND	COMPANY ENTERING	CITY
LROD/008	GOOGLE PIXEL "MAGIC ILLUMINATION"	GOOGLE PIXEL 3	SIX INC.	TOKYO
LROD/009	PEOPLE NOT SYMBOLS	ACCESS ISRAEL	LEO BURNETT ISRAEL	TEL AVIV
LROD/010	#ANAKBANGSABISA	GOJEK	GO-JEK INDONESIA	JAKARTA
LROD/011	REFLECTIONS	WORKSAFE	MCCANN MELBOURNE	MELBOURNE
LROD/012	EATREE PLATES	LIFULL	PEAK INC.	TOKYO
LROD/013	PINK RHINO TUKTUK	SOCIALGIVER	RAY FOR GOOD CO., LTD	BANGKOK
LROD/014	TRAIN	VITAMILK PHILIPPINES	FCBMNL	MANILA
LROD/015	VINES	VITAMILK PHILIPPINES	FCBMNL	MANILA
LROD/016	WATCH ME PROJECT	LINE TV	CJ WORX	BANGKOK
LROD/017	THE PEOPLE'S FOOTPRINTS	YEARCON	LOGICILLOGIC	SHANGHAI